160 Federal Street, 9th Floor Boston, MA 02110

TEL. 617-227-6161 FAX: 617-589-0530

edelsteincpa.com





### MEET JOANNA

Joanna assists healthcare organization of all sizes and types manage their financial and operational needs, serving as an outsourced CFO/COO. She and her team offer a broad range of consulting services, including:

- Full Scope Transaction Support (sales and acquisitions),
- Startups (business plans, financing, projections, structuring),
- · Business and Shareholder Valuations,
- · Practice Management,
- · Revenue Cycle Management, Benchmarking, and Physician Compensation Models,
- · Human Resources (recruiting/hiring, salary and benefits, performance management),
- · Contract Negotiations, Government Affairs, and more.

Joanna partners with our accounting and tax teams, as well as external professional services groups such as your legal and lending teams, to meet your all-inclusive business needs.

#### **BACKGROUND**

Joanna brings over fifteen years' experience in finance and healthcare operations to Edelstein & Company. Beginning her career at one of the world's largest financial firms, she led large multi-site teams, while managing investment portfolios for publicly traded clients with multibillion dollar market caps.

Joanna has also worked in several of Boston's largest hospitals and health centers, running multidisciplinary departments, while implementing process improvements, cost savings, and increasing revenue streams. Joanna has also served as a board member for multiple healthcare institutions, and has been a council member of the Massachusetts Public Health Council (DPH) since 2017.

A trusted advisor to her clients, Joanna is a go-to resource for operations solutions, and developing and implementing strategic vision.

### OUTSIDE THE OFFICE

Joanna lives in Needham, with her husband and two children. In her spare time, she enjoys distance running, baking, and is an avid reader.

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## **EDUCATION**

Bachelor of Arts in Economics, Brandeis University

Master of Public Health, Boston University, Summa Cum Laude

# **PROFESSIONAL AFFILIATIONS**

Medical Group Management Association (MGMA)

Massachusetts Society of Certified Public Accountants (MSCPA)

American College of Healthcare Executives (ACHE)

The American Public Health Associates (APHA)

#### **COMMUNITY SERVICE**

Edelstein & Company Community Service Committee Member

Board of Overseers, Beth Israel Deaconess Needham (BILH)